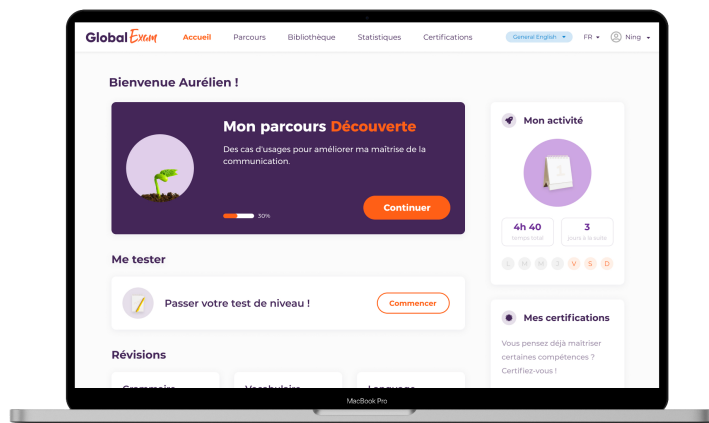


**GlobalExam introduces Global General,
Its first broad-based training**



Paris, September 16th 2021 - [GlobalExam](https://www.globalexam.com), EdTech specialist in ultra-personalised language training launches Global General, its new general training program.

Designed by GlobalExam's educational experts and in conformity with the CEFR, learners will move from initiation to improvement using scripted activities based on everyday life situations.

Activities designed for true beginners

This new training, now **available in English**, allows each learner to start with the basics using **true beginner courses (A1)** and **elementary courses (A2)**, then to improve with the help of **intermediate courses (B1)** and **upper intermediate courses (B2)**.

Global General has been designed so the learner can efficiently improve while learning at his/her own pace thanks to:

- **5 vocabulary words and 1 grammar concept** at the beginning of every activity
- **Warmups** and **flashcards** to stimulate the memory
- Language immersions through **real-life situations exercises, either written or audio**
- **Detailed results and corrections provided in the learner's native language**, for every question
- A **"Did you know"** to take the learning further

Daily support until they reach their goals

Because success depends on trust, and e-learning should not have a dehumanising effect on training, Global General's features offer each learner an optimal daily support.

It includes individual and collective virtual classes led by native-speaking and certified coaches with the help of listening and speech exercises but also instant feedbacks to optimize progress.

Individual feedbacks are provided for every achievement learners have done so they can stay motivated.

They have access to all their results' details after every activity to transform their weaknesses into forces and monitor their improvements in real time through an intuitive and complete dashboard.

Long-term and effective learning

Global General was designed so learners can lastingly assimilate every concept.

It provides checkpoints every 5 situations to boost the memorizing process with 10 questions on the concepts addressed in the unit. At the end of each unit, learners are able to reinforce their progress through dedicated challenges and prevent oversights with a systematic review of each unit.

Finally, they obtain their GlobalExam certification at the end of each course to validate their progress.

“Global General has been designed to give every learner the confidence they need to face every daily situation. Thanks to this new training, we now offer a complete solution catalogue to address every goal, whether personal, professional or academic”, **Charles-Eliott Debourdeau, GlobalExam. CEO and Founder**

Global General is now available in English and will soon be available in **French as a foreign language, Spanish, Italian and German.**

About GlobalExam:

Created in 2013, GlobalExam is the EdTech specialist in ultra-personalized language training. Its mission is to offer everyone the opportunity to achieve his or her goals, whether personal or professional, through individualized support.

Its tailor-made learning method allows you to assess and improve your language level in order to achieve your goals.

Through an intuitive e-learning platform, GlobalExam covers 37 exams in 5 languages and offers more than 50 courses ordered by trade and industry.

GlobalExam promises success, fun, and confidence and now supports more than 1.5 million GlobalPlayers across 80 countries, along with more than 1,300 companies, training organizations, and higher education establishments.